

L-1/IEPF/1243/MGP

May 9, 2017

To,
BSE Limited : Security Code No. 500031
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai 400 001

National Stock Exchange of India Ltd. : Symbol: BAJAJELEC
Exchange Plaza, Bandra Kurla Complex
Bandra (East), Mumbai 400 051.

Dear Sir,

Sub: Transfer of Shares in respect of which dividend has not been claimed for seven (7) consecutive years to the Investor Education and Protection Fund (IEPF) Suspense Account

This is in furtherance to our letter no.L-1&IEPF/1029/MGP dated 5 December 2016, pursuant to the provisions of Section 124(6) of the Companies Act, 2013 read with Rule 6 of the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 ("Rules"), thereby informing the shareholders about the submission of notices to individual shareholders whose dividend amounts have remained unpaid or unclaimed for seven consecutive years and giving them an opportunity to claim the dividends, by 3 January 2017.

Ministry of Corporate Affairs vide its notification dated 28 February 2017 has amended the said Rules ("Amended Rules"), stating that due date for transfer of shares under the said Rules shall be 31 May 2017 & hence another opportunity is being provided to the concerned shareholders for making the claim.

Accordingly, all concerned shareholders are now requested to note that if no claim for dividend(s) is received by **31 May 2017**, the Company, in terms of the aforementioned statutory provisions, will be constrained to transfer the shares, as stated above, to the 'IEPF Suspense Account' within 30 days from 31 May 2017, as provided under the said Rules/Amended Rules, as amended from time to time.

As informed earlier, the individual intimation letters were dispatched by the Company and the relevant details of such shareholders and the shares which may fall due for transfer to IEPF Suspense Account, have been provided in the 'Investors' section on the website of the Company, www.bajajelectricals.com.

It may be noted that a shareholder, at any time after the transfer is effected to the 'IEPF Suspense Account', can claim such dividends and the shares from the IEPF Authority, after complying with the procedure prescribed under the said Rules.

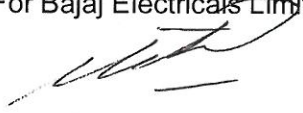
For ready reference, the Rules are made available under the 'Investors' section on the website of the Company.

In case the shareholders have any queries on the subject matter and the Rules, they may contact the Company's Registrar and Share Transfer Agents, M/s. Link Intime India Private Limited,

having their office at C101, 247 Park, L B S Marg, Vikhroli (West), Mumbai 400 083. Tel.No.: 022-49186000 Fax No.: 022-49186060 E-mail: rnt.helpdesk@linkintime.co.in Website: www.linkintime.com. For any clarification, you may also e-mail to the undersigned at legal@bajajelectricals.com.

Thanking you,

Yours faithfully,
For Bajaj Electricals Limited



Mangesh Patil
EVP – Legal & Taxation and Company Secretary