

L-1/1421/MGP

September 22, 2017

To,
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai 400001

: Code No. 500031

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra East, Mumbai 400051

: Symbol: BAJAJELEC – Series: EQ

Dear Sirs,

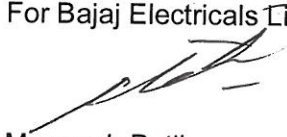
Sub.: Investor Conference

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we have to inform you that the Company has accepted an invitation received from Prabhudas Lilladher Pvt. Ltd. To participate in the “**Capital Goods Day**” Investor Conference organised by them on 26 September 2017 (9.00 a.m. to 01.00 p.m) at The HUB, Indiabulls Centre, Elphinstone, Mumbai. The copy of the said invitation is enclosed herewith.

We request you to take the above information in your records.

Thanking you,

Yours faithfully,
For Bajaj Electricals Limited



Mangesh Patil
EVP – Legal & Taxation and Company Secretary

Encl.: as above



Capital Goods Day

Government has set forth the growth agenda with increased focus on imbuing growth in rural India and bottom end of pyramid, in addition to sustaining investments in infrastructure. India is on the cusp of new era of growth which can be ushered by implementation of GST from July 2017.

Infrastructure is the key backbone of any developing country's growth. India's extensive infrastructure needs are well known. Decades of underinvestment have created deficits in critical areas such roads, highways and railways. Over the past few years, India is majorly focusing on the improvement of Infrastructural developments across the nation. Governments focus on increasing public spend to kick start a new cycle have started showing positive trends. We believe capex recovery play will be key theme that investor will look forward to over next few years given the governments focus on creating infrastructure.

PL believes that the current confluence of changing regulations and rising demand will user new growth opportunities. To further this objective of bringing the potential corporates and investors on one ground, PL seeks your participation for our "**Capital Goods Day**" Investor Conference to be held from September 28 & 29 2017 at BKC-Mumbai. The conference will give you an opportunity to meet key institutional investors (CEOs and Senior Fund Managers) to showcase your organization's key strengths and future plans in the emerging scenario.

The PL team will also leverage this opportunity to reiterate its belief in your business potential, essentially stemming from our understanding developed over the years in developing strategic insights, and best-in-class fundamental and institutional research

Date:

September 26 & 27, 2017

Venue:

The HUB, Indiabulls Centre, Elphinstone

Format:

1x1 & Group Meetings

Participants:

Top Domestic Institutions & FIIs

To confirm participation and dates, please contact:

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PL Research is also available on Bloomberg - PRLD <GO>, Thomson Reuters & FactSet.