

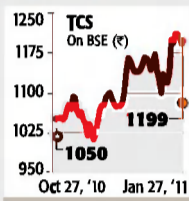
## stock buzz

### MID-TERM PICKS

Broking house: Microsec Capital

#### TCS

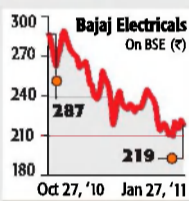
**BUY** MARKET PRICE: ₹1,199  
TARGET PRICE: ₹1,295



**TCS, THE** leading software exporter of India, has been consistently posting healthy results over the last several quarters. It has improved margins and utilisation levels. Also, considering the improved business environment and its low attrition levels, the stock seems the best bet in the IT space.

#### BAJAJ ELECTRICALS

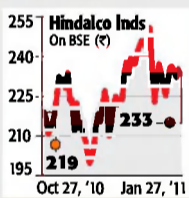
**BUY** MARKET PRICE: ₹217  
TARGET PRICE: ₹272



**IT IS** a 72-year-old diversified company, with interests in lighting, luminaries, appliances, fans, and engineering & projects. Its Q3 net sales jumped 16% and PAT jumped by 19%. Higher growth in the consumer durables business, rebound in the E&P business, a strong brand and good distribution network make it an attractive bet.

#### HINDALCO IND

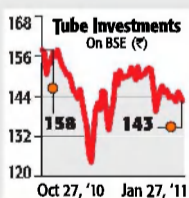
**BUY** MARKET PRICE: ₹233  
TARGET PRICE: ₹262



**HINDALCO, AN** Aditya Birla group company, is the world's largest aluminum rolling and copper smelter company. We assign a P/E multiple of 13x for Hindalco on its FY12E EPS of ₹20.2 and arrive at a target price of ₹262.

#### TUBE INVESTMENT

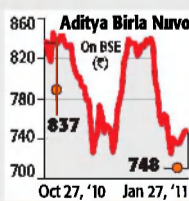
**BUY** MARKET PRICE: ₹142  
TARGET PRICE: ₹201



**IT MANUFACTURES** bicycles, precision steel tubes, car doorframes, automotive and industrial chains. It owns 'Hercules' and BSA Cycles brands. It posted a strong Q2 FY11 results; it is a strong brand and the Murugappa management is looking at a new branding strategy.

#### ADITYA BIRLA NUVO

**BUY** MARKET PRICE: ₹747  
TARGET PRICE: ₹1,040



**ABNL IS** a diversified conglomerate with a broad vision and operations in several businesses such as financial services, carbon-black, fashion and lifestyle, life insurance, etc. On a SOTP basis, we value the company at ₹1,040.

**Disclaimer:** The views expressed in these pages are from brokerages, analysts and fund managers. Readers should seek professional investment advice before acting on any recommendation. ET does not associate itself with the choices. Check out the ET Code of Ethics at [www.economicstimes.com](http://www.economicstimes.com)