

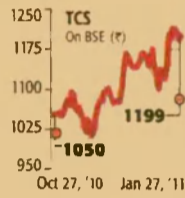
stock
buzz

MID-TERM PICKS

Broking house: Microsec Capital

TCS

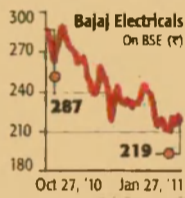
BUY MARKET PRICE: ₹1,199
TARGET PRICE: ₹1,295



TCS, THE leading software exporter of India, has been consistently posting healthy results over the last several quarters. It has improved margins and utilisation levels. Also, considering the improved business environment and its low attrition levels, the stock seems the best bet in the IT space.

BAJAJ ELECTRICALS

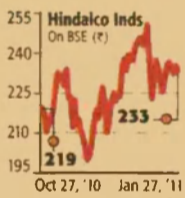
BUY MARKET PRICE: ₹217
TARGET PRICE: ₹272



IT IS a 72-year-old diversified company, with interests in lighting, luminaries, appliances, fans, and engineering & projects. Its Q3 net sales jumped 16% and PAT jumped by 19%. Higher growth in the consumer durables business, rebound in the E&P business, a strong brand and good distribution network make it an attractive bet.

HINDALCO IND

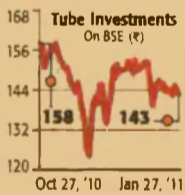
BUY MARKET PRICE: ₹233
TARGET PRICE: ₹262



HINDALCO, AN Aditya Birla group company, is the world's largest aluminum rolling and copper smelter company. We assign a P/E multiple of 13x for Hindalco on its FY12E EPS of ₹20.2 and arrive at a target price of ₹262.

TUBE INVESTMENT

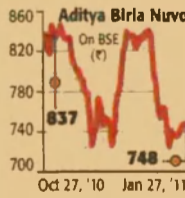
BUY MARKET PRICE: ₹142
TARGET PRICE: ₹201



IT MANUFACTURES bicycles, precision steel tubes, car doorframes, automotive and industrial chains. It owns 'Hercules' and BSA Cycles brands. It posted a strong Q2 FY11 results; it is a strong brand and the Murugappa management is looking at a new branding strategy.

ADITYA BIRLA NUVO

BUY MARKET PRICE: ₹747
TARGET PRICE: ₹1,040



ABNL IS a diversified conglomerate with a broad vision and operations in several businesses such as financial services, carbon-black, fashion and lifestyle, life insurance, etc. On a SOTP basis, we value the company at ₹1,040.

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