



Council For Fair Business Practices



PRESS NOTE

The 28th CFBP Jamnalal Bajaj Awards for Fair Business Practices

Mumbai, 14th June, 2016: The 28th Jamnalal Bajaj Awards for Fair Business Practices is a significant milestone that recognises and commemorates businessmen and industrialists who uphold the highest ethical practices in business. Constituted in 1988, these awards are judged on 8 vital parameters, including customer satisfaction, employee motivation, environmental protection and corporate social responsibility, among others.

Each year, the awards are conferred on the most deserving Manufacturing, Trade and Service Enterprises. The criteria for selection include customer satisfaction, customer communication, employee motivation, supply chain system, environment protection, corporate social responsibility, compliance with laws and adherence to the Code of Conduct of the CFBP. Awards are also conferred on Charitable Associations with an outstanding record of promoting fair business practices.

Applications were invited from Large Enterprises (with turnover above Rs. 1,000 crores) and SMEs (with turnover between Rs. 50 & Rs. 1,000 crores) in the respective categories. The Chief Guest for the Award Ceremony is Mr. Ajay G Piramal, Chairman, Piramal Group.

The 2015 award winners were selected by an independent panel of eminent judges headed by Justice B.N. Srikrishna, Former Justice, Supreme Court of India. Other jury members include CFBP President - Mr. Shekhar Bajaj, Vice President & Awards Chairperson - Ms. Kalpana Munshi, Co-Chairman – Mr. Vineet Bhatnagar, & other Executive Committee Members.

The Winners of 28th CFBP Jamnalal Bajaj Awards:

Manufacturing Enterprises – Large

*Kirloskar Oil Engines Ltd., Pune
Larsen & Toubro Ltd., Mumbai*

Service Enterprises – Large

Gujarat Co-operative Milk Marketing Federation Ltd. (Amul), Anand

Certificate of Merit

Karnataka Bank Ltd., Mangaluru

Trade & Distribution – SME

Mumbai Grahak Panchayat., Mumbai

Charitable Association

Bai Jerbai Wadia Hospital for Children, Mumbai

Past winners of the Puraskar include ACC Ltd., Bharat Petroleum Ltd., Dabur India Ltd. Glaxo India Ltd., Infosys Technologies Ltd., Shoppers Stop and many other eminent companies.

About CFBP

CFBP was established in 1966 by stalwarts of business & industry like Mr. J.R.D. Tata, Mr. Ramkrishna Bajaj, Mr. Arvind Mafatlal, Mr. F. T. Khorakiwala, Mr. Naval Tata, Mr. S. P. Godrej, Mr. J.N. Guzder, and Mr. Keshub Mahindra & others who recognized the imperative need of business & industry to regulate itself.

CFBP undertakes a wide spectrum of initiatives to further its mission, which includes conducting public seminars on key consumer issues. It serves as a bridge between the manufacturers & consumers for promotion of good business relationship. Its membership includes businessmen, professionals & consumers.

Ramkrishna Bajaj CFBP Consumer Education And Testing Centre: The SNDT Women's University has set up this Centre in collaboration with the Council. It carries out chemical and micro- biological analysis of food products like ice creams, bottled water etc. Here Sample scan come from local markets or from consumers, can be tested for quality and purity.

Consumer Affairs Cells: CFBP encourages business houses and trade associations to start consumer affairs cells within their own organizations. 100 such cells have already been set up in leading companies.

Rotary Tie-Up: CFBP and Rotary District 3141 and 3142 have conceived and decided to embark together on a Fair Health Care Awareness Program, and other areas of consumer awareness.

For Further Information, contact:

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