

**Offer:** Earn 10X EDGE REWARD Points on transactions above Rs.1500 on <https://shop.bajajelectricals.com/>

**Offer Dates /Campaign Period/Offer Period:** 25th October – 31st December 2020

**Offer Details:**

Earn 10x Reward points with Axis Bank Credit & Debit Cards on transactions above Rs.1500 on transactions on <https://shop.bajajelectricals.com/>

**Terms of the offer:**

1. Under this Offer, any person holding the debit/credit card of Axis Bank (“**Cardholder**”) who, during the Offer Period, transacts above Rs.1500 on <https://shop.bajajelectricals.com/> using Axis Bank Card shall be entitled to receive 10x Reward points
2. Offer is applicable only on purchases made on Bajaj Electricals Limited’s website or the mobile site (“Bajaj Electricals Platform”).
3. The Offer is valid on EDGE REWARD eligible AXIS BANK Credit and Debit Cards as can be found on <https://edgerewards.axisbank.co.in/terms-conditions>. Offer not valid on net banking, commercial cards, cash/card on delivery, EMI and corporate cards of Axis Bank.
4. This Offer cannot be clubbed with any other Axis Bank and Bajaj Electricals Limited’s Offer. The Offer is non-transferable.
5. Offer is NOT applicable on EMI transactions.
6. The 10x reward points earned during the said Offer, will be credited within 120 days from the date of the transaction.
7. The list of eligible cards can be viewed on <https://edgerewards.axisbank.co.in/terms-conditions>
8. In case partial payment is made using any other payment instrument, 10x reward points will be granted only on such part of the payment which is made using Axis Bank Credit and Debit Cards.
9. A customer can earn a maximum up to 10,000 EDGE REWARDS points per card per month during the campaign period
10. This Offer will not be applicable if the Cardholder or Bajaj Electricals Limited cancels the complete order and, in such a case, participation in the Offer will be deemed withdrawn. In other words, Cardholder will not earn reward points for the said transaction.
11. In case of partial cancellation, points will be awarded on the net amount after deducting the refund /partial cancellation amount.
12. Nothing herein amounts to a commitment by Axis Bank or Bajaj Electricals Limited to conduct further, similar or other offers.
13. The above Offer is by way of a special offer and nothing contained herein will prejudice or affect the terms and conditions of the Cardholder’s member agreement with Axis Bank. The terms of the above schemes will be in addition to and not in derogation of the terms contained in the Cardholder’s member agreement with Axis Bank.
14. By participating in this Offer, every Cardholder agrees that Axis Bank and Bajaj Electricals Limited will not be liable or responsible for any loss or damage

whatsoever that a Cardholder may suffer, directly or indirectly, in connection with the Offer including but not limited to that associated with his/ her use or delivery or misuse of the Product(s). Axis Bank shall not be liable for delivery, service, suitability, availability or quality of the products offered under this Offer.

15. These Offer Terms are governed by the laws of India and the courts at Mumbai will have exclusive jurisdiction over any matters/ disputes arising out of or in relation to these Offer Terms.
16. Standard conditions of Edge rewards will apply: <https://edgerewards.axisbank.co.in/terms-conditions>
17. Any person availing this Offer will be deemed to have accepted these Offer Terms
18. Payment of fees/service charges/all other amounts due from a Cardholder to Axis Bank from usage of the Axis Bank Debit/Credit Card on using this Offer and/or otherwise will be governed by the detailed terms & conditions as provided on the website of Axis Bank.
19. The Offer is subject to applicable law and regulations and would be modified / discontinued based on the prevailing law / regulation at any point of time and Axis Bank and Bajaj Electricals Limited shall not be under any liability or obligation or continue implementation of the said Offer. In the event, that the Offer cannot be continued without total compliance of the prevailing law at any point of time, this Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Offer comes into force.
20. Participation in this Offer is voluntary
21. Axis Bank and Bajaj Electricals Limited, reserve the right to disqualify any Cardholder from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Offer.
22. The decision of Axis Bank and Bajaj Electricals Limited in all matters in connection with and incidental to this Offer is final and shall be binding on all Cardholder(s) availing the Offer.
23. As a pre-condition to and in consideration of participation in the Offer, the Cardholder(s) permits Bajaj Electricals Limited and Axis Bank to use the personally identifiable details for execution and promotion of the Offer, subject to the respective privacy policies as available on their websites.